



The Travelers Companies, Inc.  
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## NEWS RELEASE

# Travelers Launches Mobile Applications

*New mobile apps help consumers anytime, anywhere*

HARTFORD, Conn., March 5, 2010 – As the number of consumers turning to their easy-to-use smartphones continues to rise, Travelers (NYSE: [TRV](#)) announced today the launch of its first mobile applications, “Auto Accident Help” for iPhone® and “Quick Connect” for BlackBerry® smartphones. Both applications are free for anyone to download. Auto Accident Help is available at the iTunes® store and Quick Connect is available on [travelers.com](http://travelers.com).

The new [mobile tools](#) provide auto accident assistance for iPhone and BlackBerry<sup>1</sup> smartphone users. Additionally, Travelers’ customers will have the added advantage of starting the auto claim process directly through the iPhone application and the mobile Web site.

“Immediately after an accident, it is natural to feel unsure about what steps to take and we want to be there to help guide people through the process,” said Patrick Gee, Senior Vice President for Travelers Personal Insurance Claims. “Our new mobile applications allow us to do so by helping consumers with the necessary and important steps after an auto accident.”

Integrating Travelers’ [online claim reporting](#) into the new mobile applications is part of the company’s ongoing mobile strategy that first began with the launch of the [mobile Web site](#) in late November 2009. The number of people accessing news and information daily on the mobile Web more than doubled in 2009 when compared to 2008, according to comScore<sup>2</sup>.

“It’s clear that mobile devices have become a necessity to many,” said Andrea Stalf, Vice President for Travelers Personal Insurance Marketing. “These mobile applications are another example of how Travelers is staying in touch with consumers’ evolving demands.”

For information about the Auto Accident Help and Quick Connect mobile applications and all of Travelers’ [mobile tools](#) visit [travelers.com/mobiletools](http://travelers.com/mobiletools).

## About Travelers

The Travelers Companies, Inc. (NYSE: [TRV](#)) is a leading property casualty insurer selling primarily through independent agents and brokers. The company's diverse business lines offer its global customers a wide range of coverage in the [auto](#), [home](#) and [business](#) settings. A component of the Dow Jones Industrial Average, Travelers has more than 30,000 employees and generated revenues of approximately \$25 billion in 2009. For more information, visit [travelers.com](#).

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1. *Auto Accident Help is compatible with the iPhone 3G and 3GS and Quick Connect is compatible with BlackBerry Bold™, BlackBerry Curve™ and BlackBerry Tour™ smartphones, subject to your standard mobile device usage rates*
2. [http://www.comscore.com/index.php/Press\\_Events/Press\\_Releases/2009/3/Daily\\_Mobile\\_Internet\\_Usage\\_Grows](http://www.comscore.com/index.php/Press_Events/Press_Releases/2009/3/Daily_Mobile_Internet_Usage_Grows)

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